

T-shirt PRINTING DEADLINE: AUGUST 5

2019 AIDS Walk Delaware

In collaboration with AIDS Delaware and the Delaware HIV Consortium

September 21, 2019

#OneDayTwoWalks

Dravo Plaza
Riverfront Wilmington

Grove Park
Rehoboth Beach

Sponsorship Form

Presenting Sponsor, \$7,500

- ❖ **Exclusive logo placement, front of t-shirt***
- ❖ **Listed prominently as AIDS Walk Delaware's presenting sponsor***
- ❖ **All the benefits of Platinum Sponsorship**

Platinum Sponsor, \$5,000

- ❖ Listed prominently as AIDS Walk Delaware Platinum Sponsor
- ❖ Opportunity to speak to Walk participants at **both Walk locations**
- ❖ Preferred name placement on event t-shirts and marketing materials*
- ❖ Banners at Dravo Plaza **AND** Grove Park Pavilion
- ❖ Web link and social media recognition for one (1) year on AIDS Delaware and the Delaware HIV Consortium's media outlets
- ❖ Press recognition
- ❖ Exhibit tables in Knowledge Neighborhood at **both Walk locations**

Diamond Sponsor - \$2,500

- ❖ Opportunity to speak to Walk participants at **one (1) Walk location**
- ❖ Secondary name placement on event t-shirts and marketing materials*
- ❖ Web link and social media recognition for six (6) months on AIDS Delaware and the Delaware HIV Consortium's media outlets
- ❖ Press recognition
- ❖ Exhibit tables in Knowledge Neighborhood at **both Walk locations**

Pearl Sponsor - \$1,000

- ❖ Name on event t-shirts and marketing materials*
- ❖ Web link and social media recognition on AIDS Delaware and the Delaware HIV Consortium's media outlets
- ❖ Press recognition
- ❖ Exhibit table in Knowledge Neighborhood at selected Walk location

Ruby Sponsor - \$500

- ❖ Name on event t-shirts and printed materials*
- ❖ Web link recognition on AIDS Delaware and the Delaware HIV Consortium's media outlets
- ❖ Press recognition
- ❖ Exhibit table in Knowledge Neighborhood at selected Walk location

Knowledge Neighborhood

For profit Exhibitor, \$250 per location Wilmington Rehoboth Beach

Non-Profit Exhibitor, \$50 per location Wilmington Rehoboth Beach

*AIDS Delaware is a 501(c)(3) nonprofit organization.
Donations are tax-deductible to the extent allowed by law.
Tax ID #22-2805481*

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Business/Organization Name _____

Contact Name _____

Address _____

Address required for Credit Card processing

Phone _____ Email _____

Yes, my business/organization will sponsor the 2019 AIDS Walk Delaware!

All sponsorships include a table and two chairs in Knowledge Neighborhood.

____ Presenting Sponsor - \$7,500

____ Platinum Sponsor - \$5,000

____ Diamond Sponsor - \$2,500

____ Pearl Sponsor - \$1,000

____ Ruby Sponsor - \$500

____ For Profit Exhibitor - \$250 (Knowledge Neighborhood)

____ Non-Profit Exhibitor - \$50 (Knowledge Neighborhood)

____ **Wilm. Knowledge Neighborhood**** ____ **RB Knowledge Neighborhood**

Exhibitors will receive one 6'x30" table and two chairs. No tent will be provided!

Exhibitors are allowed tents with weights. No stakes allowed!

*Exhibitors must be completely setup by 8:30am and remain until Noon. Exhibitors will receive one (1) table and two (2) chairs.

In Wilmington, Knowledge Neighborhood is situated in the turnaround at Dravo Plaza at the Riverfront. Park in Lot E, set-up by 8:30am, and remain until Noon. Pop-up tents and canopies **without stakes only. No stakes allowed! The City of Wilmington and the Riverfront Development Corporation of Wilmington strictly prohibit paid raffles.

Make checks payable to 'AIDS Delaware'

Payment is enclosed.

VISA

MASTERCARD

AMEX

DISCOVER

Card Number _____ Exp _____ / _____ CVV _____

Address required for Credit Card processing

My signature certifies that I agree to be a sponsor at the
2019 AIDS Walk Delaware.

Authorized Signature _____

Thank you for choosing AIDS Walk Delaware!

Return form to: Iris A. McKenney, AIDS Delaware, Inc.

100 W. 10th Street, Suite 315

Wilmington, DE 19801

Email: imckenney@aidsdelaware.org | Phone: 302.652.6776, x221 | Fax: 302.652.5150

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